

# EDITOR SHOWCASE

## Media Contact

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### For Immediate Release

#### **Fast Forward Event Productions Launches New Hot Holiday Gift Guide Showcase** *Exclusive Brand-to-Press Networking Event Broadens Editor Showcase Series with New Holiday-focused Concept*

SAN DIEGO (April 6, 2016) – [Fast Forward Event Productions](#), an award-winning experiential marketing and event production agency, has launched a NEW concept to its wildly popular Editor Showcase series, **Hot Holiday Gift Guide**. The showcase will feature the trendiest holiday gifts from tech to beauty to fitness, and is ideal for brands seeking to gain access and attention from national media around the holiday gifting season. Editor Showcase Hot Holiday Gift Guide will take place July 18, at the New York Marriott Marquis in NYC from 5-8 p.m. Registration is officially open and all interested brands are encouraged to sign-up early as space is limited.

Like all other Editor Showcase events, Hot Holiday Gift Guide provides an exclusive opportunity for brands to interact with 60-80 premier media across the print, broadcast and digital space, while showcasing their newest innovations in an intimate, face-to-face setting.

“In response to fervent excitement over the holiday gifting season and competition for product exposure, we’re so excited to expand the Editor Showcase series outside of food and beverage events, and highlight the hottest items for everyone on your list this year,” said producer, Michelle Metter. “Following the success and editor excitement from our recent showcase, Health & Nutrition, we’re thrilled to extend the opportunity to exhibitors in other areas who are eager to give press a first look at their new products.”

One of the premier brand-to-press networking events in the country, [Editor Showcase](#) events have attracted leading journalists and bloggers from coveted outlets such as *TODAY*, *O, the Oprah Magazine*, *Good Housekeeping*, *Men’s Health*, *TIME*, *Men’s Fitness*, *Real Simple*, *Women’s Health*, and many more. Brands interested in exhibiting at Editor Showcase Snack Attack are encouraged to register early, as space is limited. For more information and pricing, please contact Michelle Metter at [metter@fastforwardevents.com](mailto:metter@fastforwardevents.com). To learn more about Editor Showcase, please visit [www.EditorShowcase.com](http://www.EditorShowcase.com), or follow us on [Facebook](#) and [Twitter](#).

### **About Fast Forward Events**

As an award-winning turnkey event management, public relations and marketing solutions provider, [Fast Forward](#) specializes in the creation of world-class trade and consumer events, brand activation and experiential marketing strategies. From elite wine and food experiences for thousands of discriminating palates to intimate brand-to-press networking events in the heart of Manhattan, productions by Fast Forward accelerate human connections, put brands in front of key influencers, and deliver an unparalleled return on experience. Fast Forward is the producer of John Hancock Hosts the Cooking Light & Health Fit Foodie Race Weekend, SommCon, and the San Diego Bay Wine + Food Festival, Southern California's largest luxury wine and culinary experience now in its 13th year.

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